



**GNC**

**Greenburgh Nature Center**

2010 ANNUAL REPORT



**Greenburgh Nature Center**  
*A nature center and so much more*

**99 Dromore Road • Scarsdale, NY 10583**  
**914-723-3470**

[www.greenburghnaturecenter.org](http://www.greenburghnaturecenter.org)



- 33-acre woodland preserve with trails, pond, gardens, lawn and animal exhibits
- Outdoor animal exhibits include a birds of prey aviary and a barnyard
- Indoor exhibits include a live animal museum with over 100 specimens, hands-on nature exhibits, changing nature arts exhibits, and a greenhouse with botanical exhibits
- Nature Center gift shop
- Year-round classes and programs for all ages
- Birthday parties available for ages 3 and up
- Special seasonal events
- Nature and environmental education programs for school groups, scouts and other groups of all ages and backgrounds

## GREETINGS AND GRATITUDE

Dear Friends,

The Greenburgh Nature Center embraced much change in 2010. With a new President of the Board of Directors, new Executive Director and enthusiastic Board of Directors, we believe we have an excellent framework for renewing our commitment to excellence and accomplishing major organizational goals to even better serve the community. We are delighted to be a part of the Nature Center at this important time.

By dedication and hard work throughout the year, an outstanding staff ensured that the Center fulfilled its mission—to promote conservation, research and an appreciation of nature and the environment while preserving the natural and historic character of the property. In 2010, we proudly served over 70,000 people of all ages and backgrounds from Westchester and the New York metropolitan area. We presented nearly 1,500 scheduled environmental education programs to urban and suburban elementary school classes, middle school and high school students, nonprofit organizations and after-school groups, families and intergenerational groups. We offered environmental educational programs on a range of topics and ensured that each one provided memorable, highly engaging experiences. Adult public programs were presented in a variety of ways through the Greenburgh Environmental Forum, the Sierra Club, The Lorax Group and the Love 'Em & Leaf 'Em initiative. Our winter natural history exhibit, “Trees: Heroes of Our Planet,” focused on the essential role trees play in our ecosystems. These and other accomplishments were recognized by *Westchester Magazine* when it named the Greenburgh Nature Center “Westchester's Best of the Decade Place for Kids.”

Several years ago, the Nature Center undertook the development and planning of a Core Master Plan. Its purpose was to identify short- and long-term goals for the growth of the Center's grounds and buildings in order to increase our educational capacity. It was with great excitement and enthusiasm that our first major capital project, the new Barnyard, was completed in 2010. This could not have been accomplished without the generous support of Senator Andrea Stewart-Cousins, Con Edison, Mr. and Dr. Fon May Fan, and public donations. Our sheep, goats, and turkey are grateful for the extended area to roam, and the Barnyard has become a popular area for our visitors and educational programs. In 2011, we will initiate fundraising efforts for our next major project, the Nature's Discovery Playground, an innovative outdoor playscape to safely connect the wild at heart with the wonders of nature.

Today, we continue to look forward. The Center remains a vital leader in nature and environmental education, dedicated to igniting a lasting desire to preserve and protect the natural world. With difficult challenges ahead, in an unpredictable economy, we recognize that your passion for environmental education and your ongoing support are essential. We simply cannot do it alone. Please help us create a great green future full of outstanding experiences for our community that will inspire its citizens to connect with one another and the natural world on which we all depend.

Thank you for giving the Greenburgh Nature Center the opportunity to serve you.

Sincerely,

Bennett Fradkin  
 President, Board of Directors

Courtney White  
 Executive Director



**Greenburgh Nature Center**

# INTRODUCTION



## IMPORTANCE OF THE GREENBURGH NATURE CENTER

The Nature Center provides outstanding experiences to connect with the natural world. We encourage stewardship of land, water, energy and animals. The Center stimulates pro-conservation behavior and offers practical, cost-effective, green energy solutions, alongside creativity and ingenuity. At the Greenburgh Nature Center, we make learning irresistibly FUN for all ages.

## REACHING FAR AND WIDE:

In 2010, the Greenburgh Nature Center:

- Reached over 70,000 visitors
- Delivered nearly 1,500 programs
- Provided 52 weekend programs



Courtney White, GNC Executive Director

## TRENDS IN 2010

The Nature Center acknowledged the growing green movement, which recognizes the economic advantages of smart, high performing sustainable practices, and we continued to educate visitors and members on this topic. We observed the influence and growth of the green economy and increasingly used that awareness to identify growth opportunities. Our staff, at all levels, has taken pride in following the growing strides in environmental awareness and has used that knowledge in decision-making for the Center's operations and in staying at the forefront as new, innovative educational opportunities arise.

The Nature Center continued to develop unique and fun ways to connect youth to the outdoors at a time when prevailing lifestyles have led to decreased time and activities outside for all age levels.

During the year, we continued to refine our environmental education programs by focusing on and promoting sustainable solutions through the education of adults and children.

Recognizing its tremendous influence on everyone's lives, we embraced social media and began incorporating it as one of the integral elements of our communication with members and visitors. We established the footing for permanently employing a blend of traditional advertising mediums with the evolving social media in our outreach to ensure we communicate the Greenburgh Nature Center story with as many members, potential members and supporters as effectively, efficiently and often as possible.



## Mission

**THE GREENBURGH NATURE CENTER'S MISSION IS TO EDUCATE AND TO PROMOTE CONSERVATION, RESEARCH, AND APPRECIATION OF NATURE AND THE ENVIRONMENT WHILE PRESERVING THE NATURAL AND HISTORIC CHARACTER OF OUR PROPERTY.**

## Vision

**THE GREENBURGH NATURE CENTER WILL BE THE LEADER IN NATURE AND ENVIRONMENTAL EDUCATION, IGNITING A LASTING DESIRE TO PRESERVE AND PROTECT THE NATURAL WORLD.**

# PROGRAMS, EVENTS AND EXHIBITS



## PROGRAMS FOR SCHOOLS AND GROUPS

Environmental education continued to be the pillar of our programming here at the Nature Center. A broad spectrum of groups – from day care centers and schools to youth centers and assisted living residences – came to the Nature Center or we took our programming to them. Themes covered ranged from Animal Adaptations to Forest Ecology to Orienteering. And our audiences came from far and wide. In addition to serving schools and groups from the local neighborhood, we served them from as far away as Long Island and Rockland County.

## SOME 2010 STATISTICS

- 247 participating schools/institutions
- 25,209 students benefited
- 160 daytime classes for the general public
- 52 weekend programs
- 40,589 program/class participants

*"...we ramped up  
our special events  
during 2010"*

## FAMILY & EARLY CHILDHOOD

Family weekend programming included a wide variety of offerings, from bird walks, to geocaching, to bubble fun. We brought to our community relevant and interesting offerings, partnering with children's book authors, puppeteers, and tree experts, among others.

Our Early Childhood weekday programs for preschoolers and their caregivers included a mix of nature fun, crafts, stories and meeting animals.



## SPECIAL EVENTS & EXHIBITS

In addition to fulfilling our regularly scheduled daily programming, we ramped up our special events during 2010. Our longstanding and popular family events, such as our Maple Sugaring Party and Fall Festival, brought out big crowds. We added an Open Air Music Fest that attracted hundreds of outdoor music lovers and turned our Great Lawn into a relaxing, fun-filled venue, which appealed to visitors of all ages.

Our 2010 natural history exhibit, "Trees: Heroes of Our Planet," focused on the essential role trees play in our ecosystems – preventing soil erosion, filtering pollutants from the air, and providing food and shelter for animals.

During the warm weather months, we enticed visitors into exploring our forest by offering Story Walk, a self-guided reading tour featuring a favorite children's book, *The Salamander Room*, by Anne Mazer.

From early June through the end of September, we presented "Walk Among Live Butterflies," a new exhibit in our refurbished greenhouse, which attracted many first-time visitors. Everyone was able to enjoy up-close encounters with native butterfly species and to see, first hand, their different life cycle phases.



In October-November, nature photographer Martin Stankiewicz displayed his superb landscape and wildlife photography at the Nature Center.

In December, for the sixth consecutive year, we partnered with the Westchester Model Railroad Club to present "Trains, Your Ticket to the Great Outdoors," a special holiday season exhibit. Again this year, the Club displayed new pieces in their collection.



# ANIMAL COLLECTION



*"Visitors of all ages enjoyed up-close encounters with native butterfly species and saw, first hand, all of the different life cycle phases."*

Several notable additions occurred to our animal collection over the course of the year. Setting the scene, literally, was the new Barnyard Exhibit. In addition to the new two-stall barn, there was a new physical location for the Barnyard Exhibit. The new location offered an expanded viewing area for spectators, more room for the animals in which to move around, and another option for an outside classroom on the surrounding area.

This larger exhibit was supported by the addition of Tunis sheep and three Nigerian dwarf goats. Our current barnyard count includes three Tunis sheep, three Nigerian dwarf goats and three Eastern wild turkeys.

The diversity of our avian collection was bolstered with the acquisition of a pair of silver pheasants. These stunning birds, from Southeast Asia, made an easy transition to life at the Nature Center.

Transitioning from feathers to fins, the Nature Center was very active in the American eel project in the Hudson River and unveiled an exhibit in our Solar Room highlighting this remarkable species. The eels have proven invaluable in showcasing the importance of healthy and clean waterways. The American eel, which is born, breeds and dies in the salt water of the Sargasso Sea near Bermuda, spends up to 20 years of its life in the Hudson River and its tributaries.

The Nature Center turned the greenhouse into a colorful butterfly haven with our first-time exhibit "Walk Among Live Butterflies." Visitors of all ages enjoyed up-close encounters with native butterfly species and saw, first hand, all of the different life cycle phases.

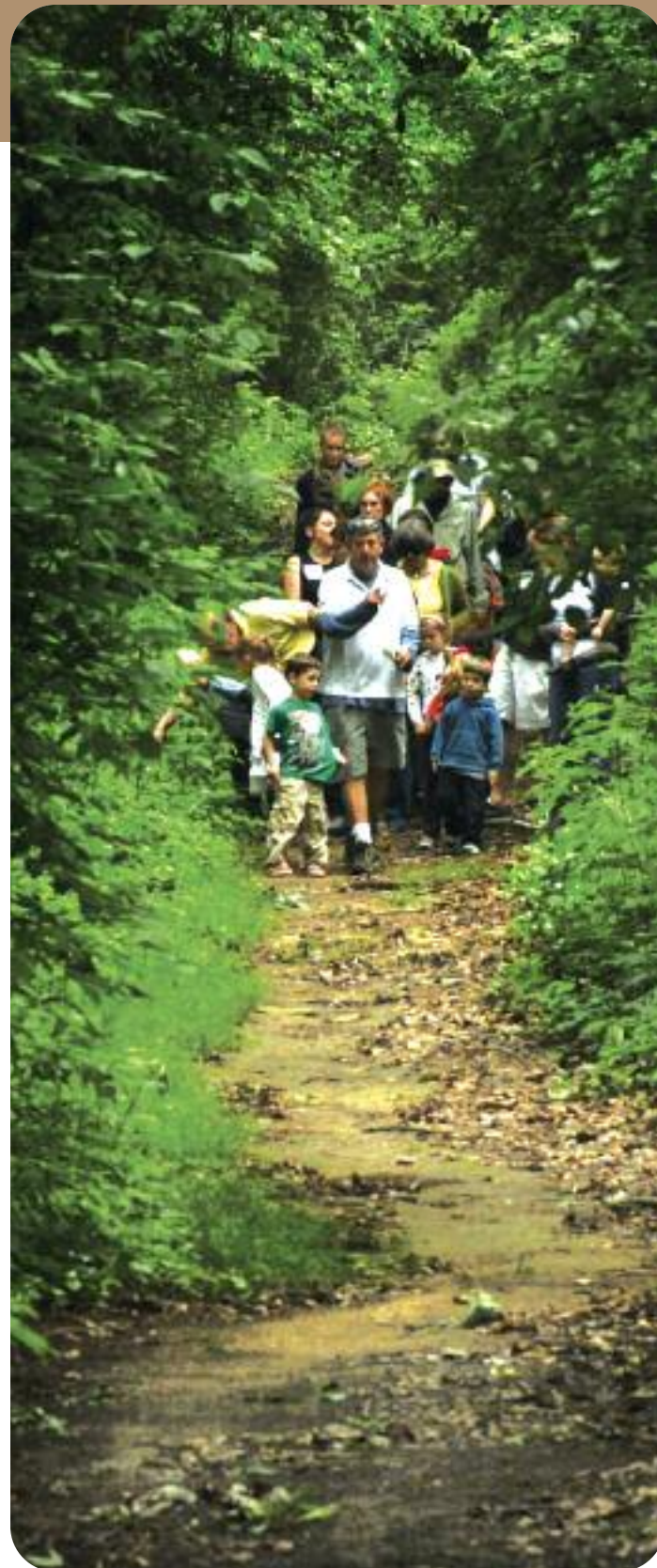
This year, the animal collection at the Center continued to serve as an integral asset in accomplishing our mission. By helping demonstrate that zoos and nature centers should not only be entertaining but also be places for education and conservation, the collection clearly illustrated the philosophy behind our work. The animals in our collection play a key role in conservation by being educational ambassadors, highlighting animal diversity and the vital roles of healthy wildlife habitats. The 100-plus animals at the Greenburgh Nature Center include mammals, reptiles, amphibians, birds, fish and invertebrates.



*"This year, the animal collection at the Center continued to serve as an integral asset in accomplishing our mission."*



# ENVIRONMENTAL PROJECTS



## ADULT PROGRAMS

In 2010, the Nature Center completed its second year of a Stormwater Inter-Municipal Management Grant through the Westchester Community Foundation. Two roundtables were held in 2010, with a total of 83 participants from 16 municipalities studying and discussing Low Impact Development and Better Site Design. At the second roundtable, in October, participating communities discussed watershed-wide principles which could form the basis of an Inter-Municipal Agreement on Stormwater Management.

The Nature Center continued the Greenburgh Environmental Forum (GEF), which it created in 2008, to coordinate and discuss environmental issues shared among area villages and the Town of Greenburgh. The group was active in the community throughout the year. The Lorax Working Group (a sub-committee of the GEF developed in late 2009) was invited to Washington, D.C., to participate in a roundtable discussion of appropriate regulation of transmission line vegetative management.

The Center participated in organizing programs with the Pace University-based coalition, Conservation Café. Program topics included Managing Deer in Westchester, Hydro-fracking, Coyotes in Suburbia, and Pharmaceuticals in Our Water.

In June, the Nature Center was pleased to host the Westchester Land Trust Seminar on Land Preservation for the communities of lower Westchester. Twenty participants learned about preserving land through purchase and conservation easements. We continually tried to increase interest in and commitment to preserving open space.

*"We continually tried to increase interest in and commitment to preserving open space."*



Trees were a major focus of education and policy discussion at the Center during 2010. In June, Con Edison sponsored a seminar, "Right Tree, Right Place," for municipal arborists and tree policy-makers. Thirty-seven representatives from 18 municipalities participated in the seminar. Homeowners were provided with a hands-on workshop about proper tree-planting techniques by Bartlett Tree Experts in October. In November, the Department of Agriculture & Markets conducted a training seminar for nurserymen and tree-workers about how to detect and manage the invasive Emerald Ash Borer and Asian Long-Horned Beetle.

In partnership with the Sierra Club Lower Hudson Group, monthly programs were held on conservation topics including Tracking Nighttime Bird Migration, Backyard Biodiversity, and the Environment & Our Health. Over 200 adults and high school age students participated in these programs. Those programs gained momentum throughout the year.



The Nature Center provided active dialogue around a variety of conservation topics and, most importantly, increased interest and commitment among adults and high school age students to preserve open space and the natural environment. We were instrumental in getting cooperation across municipalities to address many pressing environmental issues impacting this area and all its citizens.

# CAPITAL PROJECTS



Nature's Discovery Zone for Children

Hudson & Pacific Designs  **Fradkin & McAlpin Associates LLP**

*The Discovery Playground, with nature-themed recreational equipment and areas, was conceived to engage children ages 2-12 in the enjoyable discovery of nature through play and to help educate them about wildlife environments.*



## CAPITAL PROJECTS

2010 was an active year for capital projects.

The Nature Center's barnyard animals continued to be high on the list of "must sees" for most visitors. Work on an expanded Barnyard Exhibit, begun in 2009, was completed in the spring of 2010. The Barnyard Exhibit was the first project undertaken as part of the Center's Core Master Plan, which was announced in 2009. The expanded barn and outdoor space for animals allowed us to add additional animals to our collection, including Nigerian Dwarf goats, Tunis sheep, and domestic turkeys. The collection continued to serve as a natural segue into our programs on sustainability, providing an easy-to-understand example of sustainable living. Our thanks go to Con Edison, Senator Andrea Stewart-Cousins and Mr. and Dr. Fon May Fan for their generous support of the exhibit.

Another outdoor exhibit that continued to grow and flourish in 2010 was our Organic Garden. With continued support from Whole Foods Market White Plains, we enlarged the garden, added raised beds, and installed educational signage. As with our Barnyard Exhibit, our garden serves as a jumping off point for our sustainability programs.

Capital projects were not confined to the out-of doors. In the spring of 2010, we added a "companion" exhibit to the Bronx River Watershed Aquarium in our Solar Room. This new exhibit focuses on the fascinating American Eel, which is born, breeds and dies in the salt water of the Sargasso Sea near Bermuda, but spends up to 20 years of its life in the Hudson River. The Hudson River Foundation/NYC Environmental Fund and the Bronx River Parkway Reservation Conservancy, which generously supported the Bronx River Watershed Aquarium, also supported the American Eel Exhibit. We will be adding educational signage to the exhibit in early 2011.

The Nature's Discovery Playground, Phase 2 of the Core Master Plan, conceptualized in 2009, was partially designed in 2010. The Discovery Playground, with nature-themed recreational equipment and areas, was conceived to engage children ages 2-12 in the enjoyable discovery of nature through play and to help educate them about wildlife environments. It will include a variety of interactive features intended to mimic the natural environment. Community forums were held in order to gain input from the community on elements they would like in the playground. We look forward to its completion in 2012.



# SUPPORT



## SUPPORT

The Greenburgh Nature Center continued to have a broad-based support system, which included government funding from the Town of Greenburgh, Westchester County, and New York State; private funding from individual contributions and membership dues; corporate funding, including corporate and foundation grants, matching gift programs and business sponsorships; and grounds and building maintenance from the Town of Greenburgh.

Grants and Awards received in 2010 included \$37,392 from New York State as part of the Zoological and Botanical Gardens and Aquarium (ZBGA) program in support of “Living Museums.”

The Nature Center received extensive corporate and foundation grants and matching gift funds from Alexander Host Foundation, Bronx River Parkway Reservation Conservancy, Con Edison, Hitachi Foundation, Geraldine Stutz Trust, Hudson River Foundation, Key Foundation, Klein Foundation, St. Faith’s House, TD Bank Foundation, and Westchester Community Foundation.

Local businesses, including several first-time partners, provided financial and/or in-kind donations to help underwrite the costs for our major weekend events. These sponsors included AT&T, Barlett Trees, Burger King, Cablevision, California Pizza Kitchen, Capital One Bank, Central Animal Hospital, Country Bank, Dilmaghani, Houlihan-Lawrence, HSBC, Levitt-Fuirst Insurance, Martin Stankiewicz Photography, NY Botanical Gardens, Patriot National Bank, People’s United Bank, ShopRite, Snip-Its Haircuts for Kids, Spooky Town, Sprainbrook Nursery, Stratton Pharmacy, Tanzillo’s Greenhouses, Venture Portraits, Walmart, WFAS Radio, and Whole Foods Market White Plains.

Membership continued to increase in 2010, with many more local families joining the Greenburgh Nature Center. Over 50% percent of our 1,170 memberships came from unincorporated Greenburgh and its six incorporated villages, a substantial increase from a year ago. The remainder of our membership base was distributed throughout Westchester County, New York City, Putnam County, Connecticut and New Jersey. We even had a few members from Massachusetts and Rhode Island. About 42 percent of our members from 2009 renewed their memberships in 2010. Family Guest Passes and Free Children Passes increased awareness of and visitation to the Nature Center.



A marketing plan with the main goal of increasing awareness of and generating new interest for the Greenburgh Nature Center was launched. The media plan used a mix of print, broadcast and online media that increased visibility to potential users and provided more press coverage from the media. Sampling, free passes and community forums all gave the public an opportunity to experience the Nature Center. We received extensive coverage from our public relations efforts, including being featured frequently in the *Journal News*, *Scarsdale Inquirer*, and *Rivertown Enterprise*, as well as on WFAS Radio and RivertownsGuide.com.

Volunteerism continued to be critical to our efficient functioning in 2010. Approximately 240 volunteers provided almost 11,000 hours of support services. The volunteers – adults and students over the age of 14 – participated in all aspects of our activities. Responsibilities of volunteers included husbandry of our animal collection, office work, grounds maintenance, reception/gift shop operations, and assistance at our special events.

The Nature Center was extremely fortunate to have 105 high school age volunteers, from 24 high schools, who participated in volunteer work both after school and over the summer. This included nine student interns from five high schools. Students assisted in the animal museum and helped with grounds work and special events.

Nearly two dozen adult volunteers participated in volunteer work on an ongoing basis throughout the year. They assisted with reception and gift shop operations, provided animal museum support, administrative support, grounds work, special events support, and more.

Approximately 40 young adults in training programs, including Young Adult Institute, White Plains Youth Bureau, and New York Restoration Project, participated in ongoing outdoor volunteer projects throughout the year.

Assistance with environmentally friendly projects was provided to the Nature Center by the Corporate Volunteer Days program. Local businesses and corporations, including Capital One, The Dannon Group, Hitachi America Ltd., Kohls, Timberland, Whole Foods Market White Plains, and Young Adult Institute (YAI) participated in our volunteer days, assisting with outdoor projects that ranged from trail maintenance to the restoration of eagle perches in our Birds of Prey Aviary.



## BOARD OF DIRECTORS PROFESSIONAL STAFF



### GREENBURGH NATURE CENTER BOARD OF DIRECTORS as of December 2010

Bennett Fradkin	President
Andrew Schriever	1st Vice President
Dave Cautin	2nd Vice President
Jonathan Borg	Secretary
Alexandria Stroud	Treasurer
James Nottingham III	At Large

Michael Darviche  
Bruce Geiger  
Michael Geller  
Moniker Granholm  
Stephanie Hollander  
Al Krautter  
Aaron Soury

Ex Officio:  
Gerard Byrne  
Commissioner, Town of Greenburgh Parks & Recreation  
Kevin Morgan  
Councilman, Town of Greenburgh



### GREENBURGH NATURE CENTER PROFESSIONAL STAFF as of December 2010

Courtney White	Executive Director
Penny Berman	Managing Director
Travis Brady	Curator of Living Collections
Brittany Burgio	Living Collections Assistant
Sara Cashen	Assistant Managing Director
Dean Fausel	Senior Naturalist and Facilities Manager
Anne Jaffe Holmes	Project Coordinator
Juliana Leshi	Receptionist
Jocelyn Lim	Data Manager
John Mancuso	Director of Education and Graphics
Vicki Seiden Sherman	Director of Marketing
Greg Wehgelaer	Naturalist Educator
William Lawyer	Director Emeritus
Miriam Widmann	Board Liaison

## DONORS

### Underwriters (\$5,000)

Janet & James Kloppenburg

### Patrons (\$1,000-\$4,999)

Lily Fan & James Lin  
Yvette & Larry Gralla  
Stephanie & Michael Hollander  
Michael & Marigrace Lalli  
Justine Marie Metz & Kerrie Fiset

### Benefactors (\$500-\$999)

David Cautin & Alison Yaffie  
Carol Clark  
Steve Fink & Lisa Green  
Mildred B. Garson  
Bruce & Dianne Geiger  
Michael & Jennifer Geller  
Erika P. Hall  
Johnson Kho  
Margot M. Oppenheimer  
Jay A. Schoenfarber  
Judy Seiff & Joel Barth  
James Sligar & Diana Sattelberger  
Nicky & Jon Ungar  
H. Courtney White  
Sara Zion & Tushar Shah

### Founders (\$200-\$499)

Mariquita Blumberg  
John Civetta Jr.  
Michael Clark  
Blair Connelly & Jennifer DeMarrais  
Laura & Richard Dower  
Bennett & Karen Fradkin  
Carl & Monika Granholm  
Lewis & Gemma Hall  
James & Julie Hallowell  
Rosemary Herbert  
Michelle Hertz & Lawrence Friedman  
Mari Hourwitz  
Michael & Jonalie Korengold  
David & Nanci McAlpin  
Dr. & Mrs. John Moyle  
Christopher & Pina O'Donnell  
Marcia Presser  
Felicia & Barry Rosen  
John & Monica Sganga  
Andrew & Jennifer Smith  
Alexandria & Bill Stroud  
Ruth Toff  
Roger & Miriam Widmann

### Friends (\$65-\$199)

Mary B. Andrews  
Casandra G. Arnon  
Mr. & Mrs. Henry Asher  
Hank & Phyllis Beinstein  
Anita & Mel Berry  
Cynthia A. Billings  
Blessed Sacrament Monastery

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Barbara Clapman  
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Jerusha Coltof  
Terry & Douglas Cooper  
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Michaeline Curtis  
Debra Dalal  
Shula & Michael Darviche  
Theodore & Barbara Davis  
Robert & Dorothea Deuber  
Diane Dudzinski & Don Blauweiss  
William & Lisa Eckstein  
Edgemont Cub Scout  
Michael Failla  
Tara Fappiano & Charles Zegers  
Danielle Finkelstein  
Jonathan Forman  
Jonna M. Gallo  
William B. Gannett  
The Garden Club of Irvington-On-Hudson  
Aurora & Gabe Gelman  
Anthony Gerosa  
Rebecca L. Glen  
Joel & Ellen Goldin  
Peter & Wendy Goldstein  
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Victoria Sanford  
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Danielle Tubiana  
Alexis Ventre  
Kathy Vogel  
Marc Weinberg & Victoria Lasseter  
Mark Weiss & Joan Maurer  
Mr. & Mrs. Michael Weiss  
Westchester Inst. For Human Dev.  
Peter Wilson & Barbara Smith  
Woodlands Temple Students  
Mary Anne Young  
Scott & Jennifer Zimmermann  
Claudia & Paul Zumbro

### Corporate Gifts, Foundations & Grants

Alexander Host Foundation  
Bronx River Parkway  
Reservation Conservation Inc.  
Con Edison  
The Dannon Group  
Entergy  
Geraldine Stutz Trust  
Hitachi Foundation  
Hudson River Foundation  
Keybank Foundation  
The Ruth & Seymour Klein Foundation  
Kohls  
ShopRite, Scarsdale  
St. Faith's House  
TD Bank Charitable Foundation  
Walmart  
Westchester Community Foundation  
Westchester Federal Credit Union  
Whole Foods Market White Plains

Significant time and energy has been taken to ensure the accuracy of this list. Please accept our apologies for any inaccuracies or omissions.



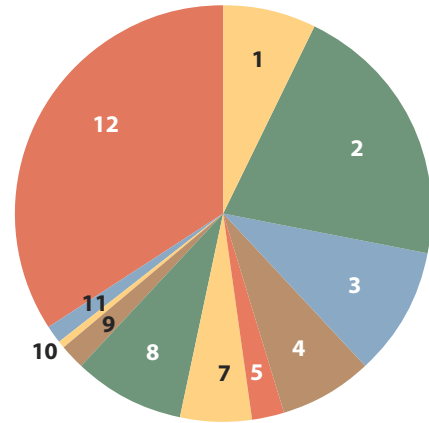
### Sponsors & In-Kind Gifts

A La Mode Ice Cream  
Andrew Schriever  
AT&T  
Bartlett Tree Experts  
Burger King  
Cablevision  
California Pizza Kitchen  
Capital One Bank  
Central Animal Hospital  
Country Bank  
Dilmaghani/Scarsdale Park Mall  
Houlihan Lawrence  
HSBC  
Jonathan Borg – Day Pitney LLP  
Levitt-Fuirst Insurance  
Marc Breslav Public Relations & Marketing  
Martin Stankiewicz Photography  
NY Botanical Gardens  
Patriot National Bank  
People's United Bank  
ShopRite, Scarsdale  
Snip-Its Haircuts for Kids  
SpookyTown  
Sprainbrook Nursery  
Stratton Scarsdale Pharmacy  
Tanzillo's Greenhouses  
Venture Portraits  
WEAS Radio  
Whole Foods Market White Plains

### Matching Gifts

Aetna  
Global Impact  
Goldman Sachs & Company  
IBM International Foundation  
Kraft Foods Foundation  
Bank of New York Mellon  
Meredith Corporation Foundation  
NY Life Insurance  
Random House, Inc.  
Soros Fund Foundation

# AUDITED FINANCIAL REPORT FISCAL YEAR 2010



### OPERATING INCOME

<b>1</b>	Membership Dues	\$ 72,401
<b>2</b>	Tuitions	208,680
<b>3</b>	Admissions	99,709
<b>4</b>	Contributions*	72,616
<b>5</b>	Annual Giving	23,935
<b>6</b>	Fundraising Events	—
<b>7</b>	Foundation and Corp. Contributions	54,749
<b>8</b>	Grants—Government	86,392
<b>9</b>	Gift Shop	20,180
<b>10</b>	Investments	4,048
<b>11</b>	Miscellaneous Income	15,259
<b>12</b>	Town of Greenburgh	339,100

**Total Operating Income** **\$997,069**

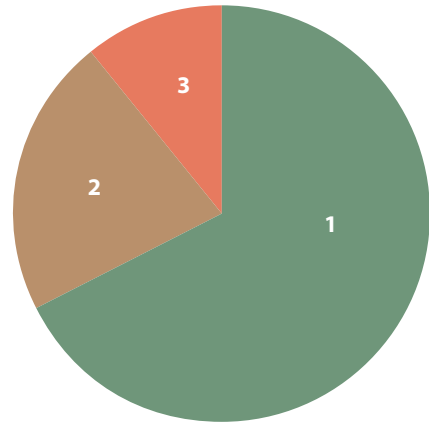
Net Assets Jan. 1, 2010 **\$566,994**

Net Assets Dec. 31, 2010 **\$527,870**

Temporarily Restricted Assets **\$63,003**

Permanently Restricted Assets **\$13,200**

\*Contributions (includes in-kind of \$48,583 in 2010)



### OPERATING EXPENSES

<b>1</b>	Program Expenses	\$701,326
<b>2</b>	Administrative Expenses	225,059
<b>3</b>	Fundraising	109,808

**Total Operating Expense** **\$1,036,193**

**Increase (decrease) in Net Assets** **\$(39,124)**



## HOW YOU CAN HELP THE GNC

### Volunteer your time

- Learn about opportunities for yourself or for your company by contacting us at **914-723-3470**

### Attend our events and programs

- Visit our website at [www.greenburghnaturecenter.org](http://www.greenburghnaturecenter.org) for details

### Support the GNC with a donation

- Donate on-line at: [www.greenburghnaturecenter.org](http://www.greenburghnaturecenter.org)
- Send check to **Greenburgh Nature Center, 99 Dromore Road, Scarsdale, NY 10583**
- Call **914-723-3470** to pay by credit card
- Donate in-kind goods and services – call for details

NOTE: This is a summary of our complete audited financial statement. Prepared by the firm of Victor J. Cannistra, CPA P.C.



Non-Profit Org.  
U.S. Postage  
**PAID**  
White Plains, NY  
Permit No. 1195



*2010  
ANNUAL  
REPORT*



*Last year over 70,000 visitors  
enjoyed the Greenburgh Nature Center*

[www.greenburghnaturecenter.org](http://www.greenburghnaturecenter.org)